



**COBS Bread 2024 \$7,500 Travel Voucher for
Italian Getaway Contest:
July 18 – August 21, 2024, Rules and
Regulations**

THIS CONTEST IS OPEN TO RESIDENTS OF CANADA (EXCLUDING QUEBEC) WHO HAVE REACHED THE AGE OF MAJORITY IN THEIR PROVINCE/TERRITORY OF RESIDENCE AND IS GOVERNED BY CANADIAN LAW.

By entering in the COBS Bread 2024 \$7,500 Travel Voucher for the Italian Getaway Contest (the “**Contest**”), entrants acknowledge that they have read and understood these Official Contest Rules (the “**Rules**”), and agree to abide by them, and the decisions of the Sponsor (defined below), which are final and binding, without right of appeal, with respect to all aspects of this Contest.

1. **Contest Period:** Contest begins on July 18, 2024, at (or around) 12:00:01 a.m. Pacific Daylight Time and ends on August 21, 2024, at 11:59:59 p.m. PDT (the “**Contest Period**”).
2. **Sponsor:** This Contest is sponsored by BD Canada Ltd. dba COBS Bread (the “**Sponsor**”).
3. **Eligibility:** The Contest is open only to legal residents of Canada (excluding Quebec) who have reached the legal age of majority in their province/territory of residence at the time of entry. The Contest is not open to employees, officers, directors, agents and representatives of the Sponsor, its parent, subsidiary, and affiliated companies, franchisees, employees of franchisees their respective advertising and promotion agencies, and any other party involved in the development of the Contest, and members of the immediate family of such persons (spouse, including common law, parents, siblings, and children) or anyone with whom any of the foregoing is domiciled.
4. **HOW TO ENTER (NO PURCHASE NECESSARY):** There are two ways to enter. Entrants must use only one email address throughout the Contest Period.
 - a. **COBS Bread COBS Club Loyalty Program (“Loyalty Program”):** Every member of the Loyalty Program will be automatically entered in the Contest. If you are not an existing member, enrol in the Loyalty Program before the end of the Contest Period to receive the automatic entry.



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Bonus Entries for Loyalty Club Members: Loyalty Club members who purchase a Cacio e Pepe Focaccia in-store during the Contest Period and use their COBS Club account as part of the transaction will receive 10 entries. Members must ensure their COBS Club account is linked to the purchase to register the bonus entries.

LIMIT: Maximum of 10 bonus entries per day irrespective of the number of pieces of Cacio e Pepe Focaccia purchased in a single day.

- b. Alternative Method:** To enter without being a COBS Bread Club member, you can send an email to cobsbreaditalygetawaycontest@cobsbread.com during the Contest Period with the subject "COBS Bread COBS Club Italy Getaway Contest – Entry Submission" containing your full name, email address, phone number with area code, and a 50-word essay describing how you like to enjoy your favourite product from COBS Bread.

Limit: One entry per email address during the Contest Period. The alternative entry method cannot be combined with the entry method described above.

Bonus Entries Alternative Method: To receive 10 additional bonus entries into the Contest without making a purchase, you can send an email to cobsbreaditalygetawaycontest@cobsbread.com during the Contest Period with the subject "COBS Bread COBS Club Italy Getaway Contest – Bonus Entries Submission" containing your full name, email address, phone number with area code, and a 50-word essay describing how you like to enjoy eating Cacio e Pepe Focaccia.

LIMIT: Maximum one email/day during the Contest Period. The alternative bonus entry method cannot be combined with the bonus entry method described above.



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5. **Random Draw and Odds:** On or about September 6, 2024, 3:00:00 p.m. PST in Vancouver, British Columbia, a random draw will be conducted from all entries received during the Contest Period. Odds of winning the prize will depend on the total number of entries received during the Contest Period.
6. **Winner Confirmation:** The selected entrant will be notified by email within five (5) business days of the draw. Sponsor will not be responsible for failed attempts to contact the selected entrant including but not limited to if the email is returned as undeliverable or the selected entrant cannot be reached by email within five (5) business days of the date the email notification was sent. To be confirmed a winner, the selected entrant must:
 - (i) reply to the email notification within five (5) business days of the date the email notification was sent;
 - (ii) correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered by email;
 - (iii) if required by Sponsor, provide proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification); and
 - (iv) be in full compliance with these Official Rules. The selected entrant will be required to print, sign and return within the specified time and by email or fax, Sponsor's Declaration of Compliance with the Official Rules / Release of Liability and Consent to Publicity Form ("**Prize Form**"), which includes, without limitation the selected entrant's consent to the use of his/her name, address (city and province/territory), photograph, image and/or likeness, statements regarding the Contest or the prize and/or voice, without further notice or remuneration, in connection with any publicity carried out by or on behalf of Sponsor with respect to the Contest including social media platforms.



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If the selected entrant cannot be confirmed a winner as above, then Sponsor will disqualify the entrant and confirm an alternate entrant. The process will repeat until such time as one (1) selected entrant is confirmed as a winner or there are no more eligible entries, whichever comes first. In such a case, or in the event that the prize can't be awarded, neither the selected entrant, nor any other person, shall have any claim against Sponsor arising out of or connected to the disqualification or any other matter related to the Contest. The prize will be sent by registered mail or courier within thirty (30) days of winner confirmation. Shipped prize shall not be insured and Sponsor shall not assume any liability for lost, damaged or misdirected prize. If the prize or any component is returned as undeliverable for any reason whatsoever, the winner will forfeit his/her prize and the prize will not be re-awarded nor re-delivered at a later date.

7. **Prize:** One (1) prize package (the “**prize**”) is available to be won during the Contest Period and consists of one (1) \$7,500 Travel Voucher. Approximate retail value of the prize package is \$7,500 CAD. The Travel Voucher is subject to the terms and conditions of the issuer and cannot be exchanged for cash or otherwise. If a purchase exceeds the value of the Travel Voucher, the winner will be responsible for any amount due which is over the value of the Travel Voucher (or the available balance at the time of purchase) (including applicable taxes). If any purchase does not exceed the Travel Voucher value, the remaining available balance will not be paid in cash to the winner but will remain on the Travel Voucher.

The prize must be accepted as awarded without representation, warranty or guarantee of any kind, and cannot be replaced if lost or stolen. No substitution, conversion to cash, or transfer of the prize is permitted except that Sponsor may substitute the prize or a component of the prize with an item of equal or greater value (based on the approximate retail value of the prize as stated in the Official Rules), if the prize or a component of the prize cannot be awarded as described for any reason. The prize winner is solely responsible for all costs not expressly described as included herein. By accepting the prize, the confirmed winner agrees to waive all recourse against the Releasees



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if the prize or a component thereof does not prove satisfactory, either in whole or in part.

None of the Releasees (as defined below) make any representation or offers any warranty, express or implied, as to the quality, merchantability or fitness of the prize or a component of the prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the Releasees should the prize or any portion thereof fails to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the prize, the confirmed winner agrees to waive all recourse against the Releasees if the prize or a component thereof does not prove satisfactory, either in whole or in part.

8. **Disqualified Entries:** In the following circumstances, entries will be judged void and disqualified: entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), altered or otherwise irregular; entries submitted with an invalid email; entries where the associated full name does not accord with the name of the authorized account holder, defined below, of the email address submitted at the time of entry. Entries must be submitted by the individual entering the contest and not by any other person on behalf of an entrant.
9. **Disqualified Entrants:** In the following circumstances, entrants will be disqualified and all of their entries will be judged void and disqualified: entries generated by script, macro, robotic, programmed, or other automated means; entries and/or entrants that do not comply with or satisfy any or all of the conditions set out in these Official Rules including failure to provide Sponsor with proof of identification; entries submitted by unauthorized, prohibited or illicit means; entries that contain false information; entrants who use more than one (1) email address to submit entries and/or sign up for the Loyalty Program; entrants who submit more than the stated number of entries permitted



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by the Official Rules; entrants tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website; entrants acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other entrant, advertising and promotional agencies; Sponsor or Sponsor's representative or agent; entrants attempting to undermine the legitimate operation of the Contest, for example, by cheating, hacking, deception, or other unfair playing practices. If Sponsor suspects any of these circumstances, the entrant will be contacted as soon as practicable. Any prize inadvertently awarded to a selected entrant who ought to have been disqualified by these Official Rules may be reclaimed by Sponsor. All entries become the property of Sponsor upon receipt, and none will be returned.

- 10. Entrants' Agreement to Abide by Rules and Decisions:** Entrants acknowledge that they have read and understood these Official Contest Rules (the "**Rules**"), and agree to abide by them, and the decisions of Sponsor (defined below), which are final and binding, without right of appeal, with respect to all aspects of this Contest. No correspondence will be entered into except with selected entrants and prize winner.
- 11. Civil and Criminal Remedies Available to Sponsor:** CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTESTS.
- 12. Release of Liability / Consent to Publicity:** By entering, each entrant releases and holds harmless Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), franchisees, advertising and promotional agencies, or other party in any way involved in the development or



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administration of this Contest, including suppliers of materials or services related to the Contest and all of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the “**Releasees**”) from any liability of any nature or kind arising out of, or in connection with participation in the Contest or regarding the accepting, arranging, awarding or use of the prize or any portion thereof or this Contest, including as set out below in the Limitation of Liability section.

- 13. Limitation of Liability:** The Releasees accept no responsibility for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with the prize or any portion thereof or this Contest. Without limiting the generality of the foregoing, the Releasees will not be responsible for (i) the incorrect or inaccurate capture of entry information; (ii) entries or entrants disqualified for any of these reasons stated in these Official Rules; (iii) any loss, damage, or claims caused by, or in any way related to an awarded prize or the Contest itself; (iv) any failure of the Contest Website during the Contest Period, howsoever caused, including, without limitation, any human or technical errors or malfunctions, lost, delayed or garbled data, transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines or networks, technical malfunctions or technical errors of any computer on-line systems, servers, access providers, computer equipment, software or any combination thereof, failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant’s or any other person’s computer related to or resulting from participating in or downloading any material connected to the Contest, all of which may affect a person’s ability to participate in the Contest or be awarded a prize; (v) any errors, omissions, incorrect or inaccurate information in any Contest-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Contest howsoever caused; or (vi) the security or privacy of information transmitted via computer networks or



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for breaches of privacy due to interference by third party computer "hackers" or otherwise.

14. **Disputes Regarding the Identity of an Entrant:** In the event of a dispute regarding the identity of an entrant, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the entry to be confirmed a winner.
15. **General:** The Contest is void where prohibited by law and is subject to all applicable federal, provincial/territorial and municipal laws.
16. **Rules Govern:** The Contest will be run in accordance with the English Official Rules at <https://www.cobsbread.com/italian-getaway-contest-2024/> which shall prevail, govern and control in the event of any inconsistency with any Contest-related materials.
17. **Changes to Contest, Rule, etc.:** Sponsor reserves the right to terminate, modify, or suspend the Contest or to amend the Official Rules at any time, without prior individual notice, and for any reason. Without limiting the foregoing, if, for any reason, such as tampering, the Contest does not run as originally planned, Sponsor reserves the right to cancel the Contest and conduct a random draw from all previously received eligible entries.
18. **Intellectual Property:** All intellectual property, including but not limited to trademarks, trade names, designs, Contest materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.



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- 19. Privacy:** Sponsor respects your right to privacy. By entering the Contest and providing your personal information upon entry, you consent and agree to Sponsor's collection and use of the entry information to administer this Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits. If you provided consent upon joining the Loyalty Program, you are also consenting to Sponsor's use of your entry information to contact you marketing emails about upcoming contests and/or events. Your entry information will be handled according to the privacy policy at <https://www.cobsbread.com/privacy/> Your consent to Sponsor's use of your personal information for marketing emails may be revoked at any time (without revoking your participation in the Contest or impairing your chances of winning). For more information regarding the manner of collection, use and disclosure of personal information by Sponsor, please visit <https://www.cobsbread.com/privacy/>



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Consent to Personal Information Use and Disclosure**

By entering the Contest, participants consent to COBS Bread's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits.